



α

Pure

CHOOSE TO CREATE

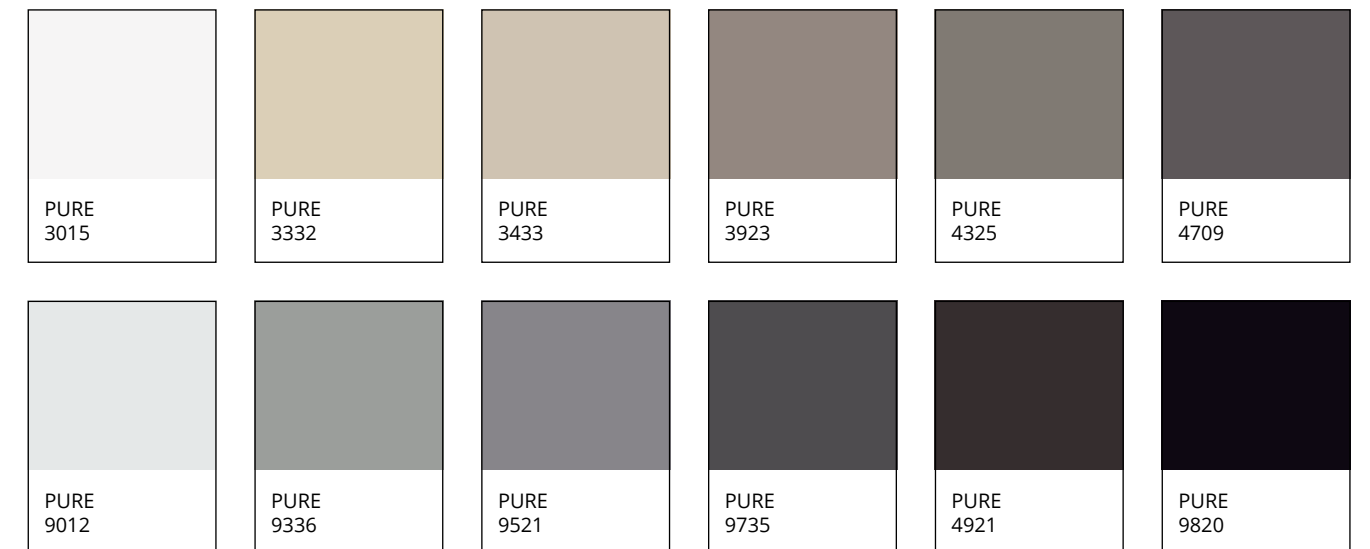
Pure

- 03 Pure colours
- 04 Back to the roots
- 14 The greige age
- 24 The sands of time
- 28 Pure as the driven snow
- 40 Dark & wild

CHOOSE TO CREATE

Our busy lives leave little room for tranquility and relaxation. Create a welcoming ambience with Pure's warm neutrals and contrasting darks. A timeless tone on tone style that oozes calm and comfort. Pure and simple.

PURE COLOURS





Back to the roots.



PLICA 34
↔ 392 X ↓ 372 CM

- 3332
- 3433
- 3923
- 9336
- 9521



MARRIOT 143
↔ 99 X ↓ 85 CM

- 3332
- 3433
- 3923
- 4325

KORAL 34
↔ 98 X ↓ 120 CM



- 3015
- 3332
- 3433

TIA 33
↔ 196 X ↓ 186 CM



- 3015
- 3332
- 3923
- 3433

MIRAMAS 34
↔ 196 X ↓ 160 CM



- 3015
- 3332
- 3433
- 3923
- 9521

AVALON 33
↔ 196 X ↓ 241 CM



- 3015
- 3332
- 4325
- 3433

- 3015
- 3332
- 3923



KASHMIR 33
↔ 99 X ↓ 94 CM



LATINO 139
↔ 100 X ↓ 85.7 CM

- 3332
- 3433
- 3923
- 4325
- 4709
- 4921



MIRAMAS 34

3332
3433
3923
4709
4921



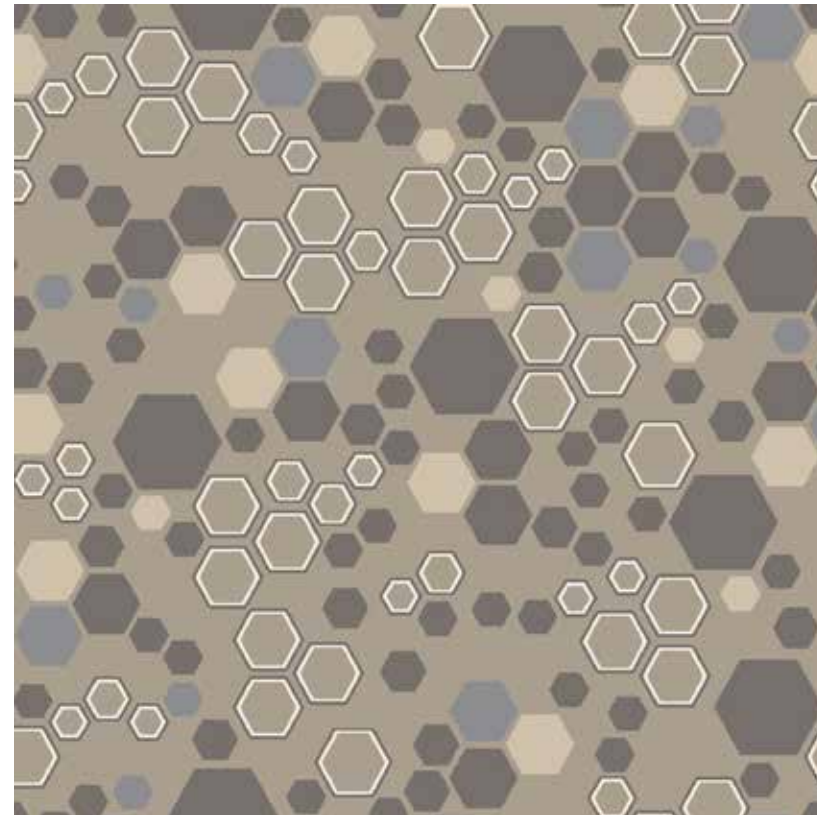
RONDINI 39
↔ 99 X ↓ 88 CM



MUSTANG 33
↔ 98 X ↓ 93 CM

3015 3332
3433 3923
4709 4921

CITY 134
↔ 131 X ↓ 124 CM



3015 3332
4325 3433
9336

DROPILO 39
↔ 99 X ↓ 94 CM

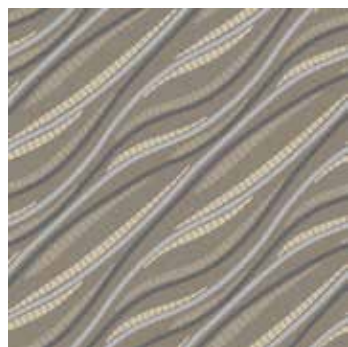


ESCALE 44
↔ 65 X ↓ 62 CM



3015
3332
3433
4325

GIRLANDA 34
↔ 99 X ↓ 94 CM



3332 3433 3923 9012 9521

PANAMA 39
↔ 98 X ↓ 93 CM



3015 3332
3923 3433
4325 9521

MOVE 33
↔ 99 X ↓ 93 CM



3015
3332
3433
4325

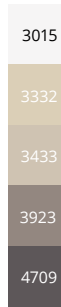
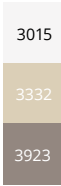
MOVE 147
↔ 99 X ↓ 93 CM



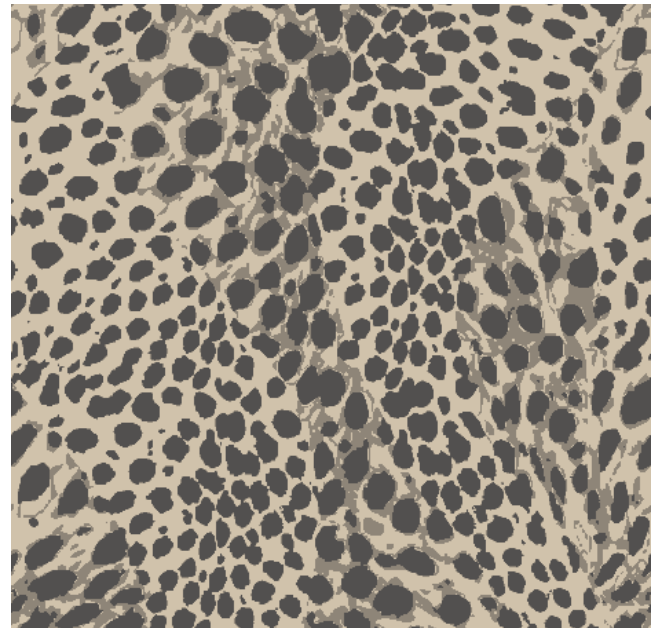
3332
3433
4325
4709



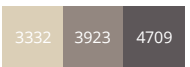
FLORIS 34
↔ 99 X ↑ 94 CM



BLISS 34
↔ 99 X ↑ 125 CM



GUEPARD 33
↔ 49 X ↑ 61 CM



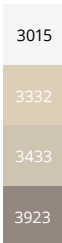
AUBUSSON 39
↔ 99 X ↑ 94 CM



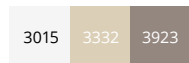
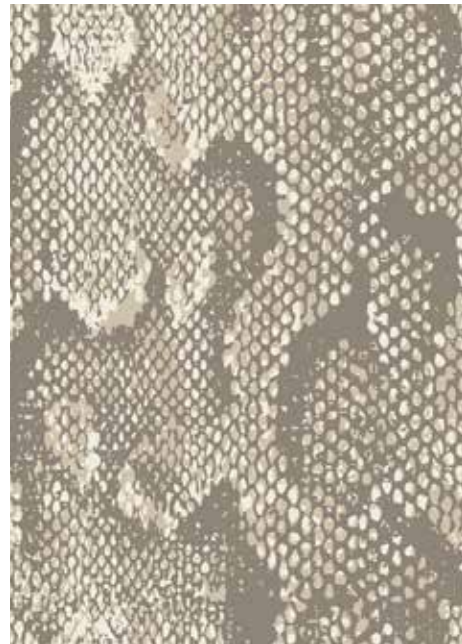
DELVAUX 39
↔ 99 X ↑ 95 CM



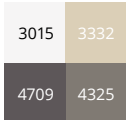
DOLCE 39
↔ 99 X ↑ 94 CM



SNAKE 33
↔ 49 X ↑ 62 CM



WILD 39
↔ 99 X ↑ 94 CM





3332
3923

BLOSSOM 33
↔ 98 X ↓ 93 CM

PAGODE 39
↔ 99 X ↓ 94 CM



3332 3433

LOTUS 133
↔ 100 X ↓ 95 CM



3433
3923

SPRING VALLEY 34
↔ 99 X ↓ 117 CM



3015 3332
4325 3433



REGUS 39
↔ 127 X ↓ 94 CM



ROYAL 39
↔ 99 X ↓ 94 CM

3015 3332
3923 3433

MEDAILLON 39
↔ 99 X ↓ 94 CM



3015
3332
3923
9735

SCRIPTO 143
↔ 395 X ↓ 374 CM

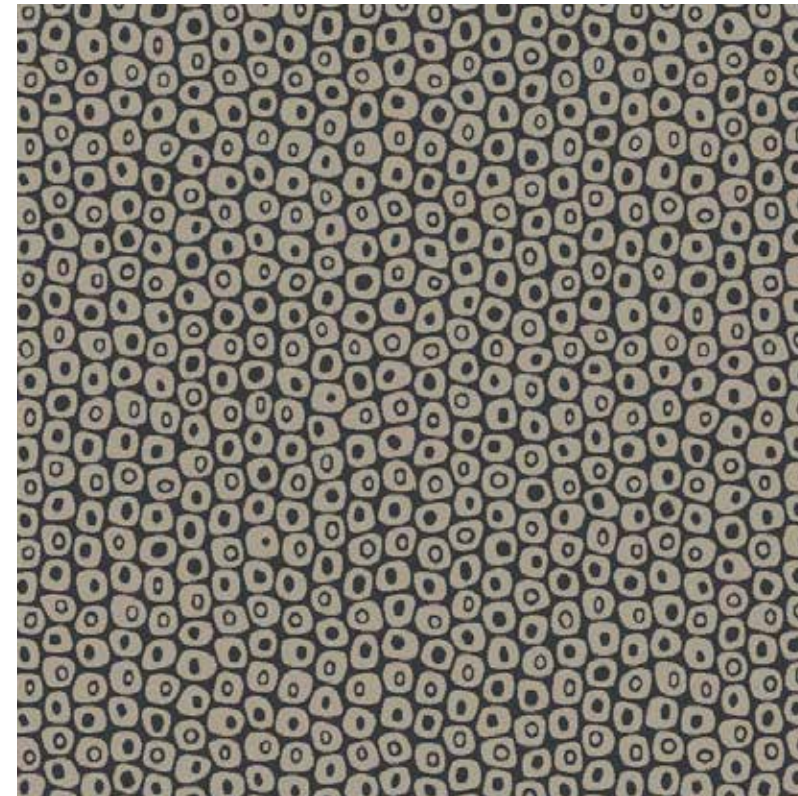


3332
4325



The greige age.

HERMOSA 39
↔ 99 X ↓ 94 CM



3433
9735

NERI 49
↔ 98 X ↓ 178 CM



ZETA 49
↔ 100 X ↓ 164 CM



3433 3923 4325
4709 4921

WHOOPY 47
↔ 98 X ↓ 93 CM



3015 3332 3433 3923 4325 4709

3923
4709
4921



GUEPARD 34
↔ 49 X ↓ 61 CM



BLISS 43
↔ 99 X ↓ 125 CM

3015
3433
4325
4709
4921

PARADISE 44
↔ 98 X ↓ 93 CM



4325
4921

SNAKE 49
↔ 49 X ↓ 62 CM



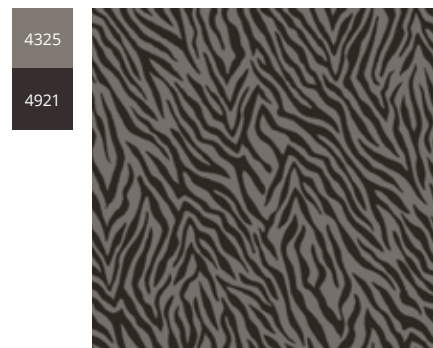
3433
4325
4921

WILD 44
↔ 99 X ↓ 94 CM



3015 4709
3923 4921

ZEBRANO 44
↔ 98 X ↓ 70 CM



4325
4921

ZEBRANO 134
↔ 98 X ↓ 70 CM



3433
9735

DAMASCO 44
↔ 99 X ↓ 94 CM



3433 3923 4325 4709 4921

AVALON 39
↔ 196 X ↓ 241 CM



3433 3923
3332 4709

PATCHWORK 42
↔ 98 X ↓ 121 CM



3433
3923
9521
4709

- 3332
- 3433
- 3923
- 4709

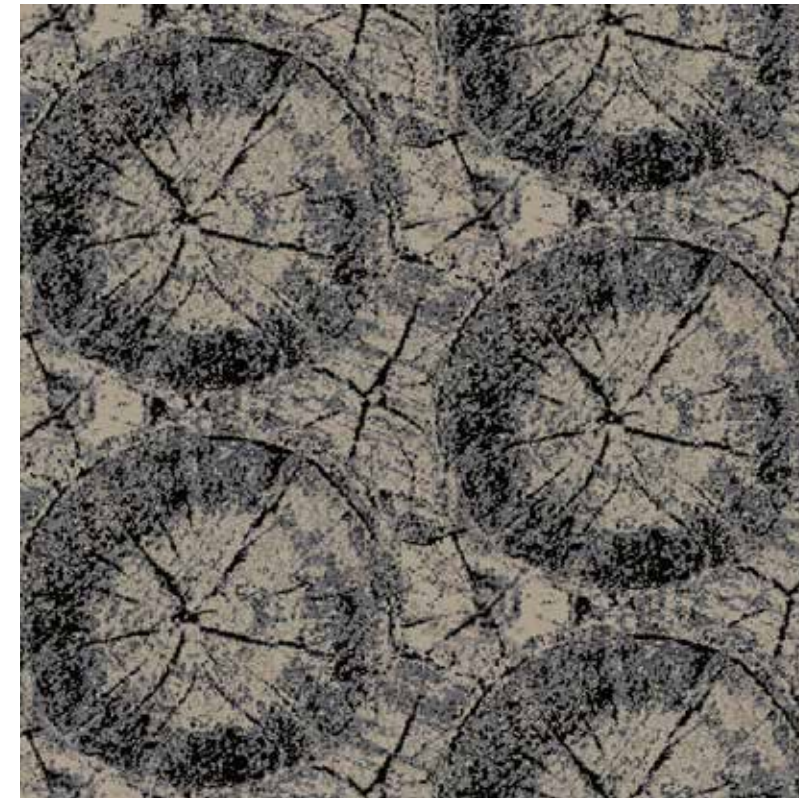


AUBUSSON 47
↔ 99 X ↓ 94 CM



SPLANDA 44
↔ 65 X ↓ 80 CM

- 3332
- 3433
- 4325



RONDINI 44
↔ 99 X ↓ 88 CM

- 3433
- 3923
- 9521
- 9735
- 9820

SPHERE 49
↔ 98 X ↓ 93 CM



- | | | | | |
|------|------|------|------|------|
| 3015 | 3332 | 3433 | 3923 | 4921 |
| 9012 | 9336 | 9521 | 4709 | |

DELVAUX 47
↔ 99 X ↓ 95 CM

- 3332
- 3433
- 3923
- 4709



DOLCE 47
↔ 99 X ↓ 94 CM



- 3015
- 3433
- 3923
- 4709

MUSTANG 43
↔ 98 X ↓ 93 CM



- 3332
- 3433
- 3923
- 4325
- 4709
- 9336

MUSTANG 49
↔ 98 X ↓ 93 CM



- | | |
|------|------|
| 3433 | 3923 |
| 4325 | 4709 |
| 4921 | 9521 |

TIA 34
↔ 196 X ↓ 186 CM



- 3332
- 3433
- 3923
- 4709

MEDAILLON 47
↔ 99 X ↓ 94 CM



- 3015
- 3433
- 4709
- 4921



MACHA 45
↔ 65 X ↓ 62 CM

- 3015
- 3332 4709
- 3433 9336
- 4325 9735

BLOSSOM 43
↔ 98 X ↓ 93 CM



- 3923
- 4709



HUKKLE 44
↔ 49 X ↓ 41 CM

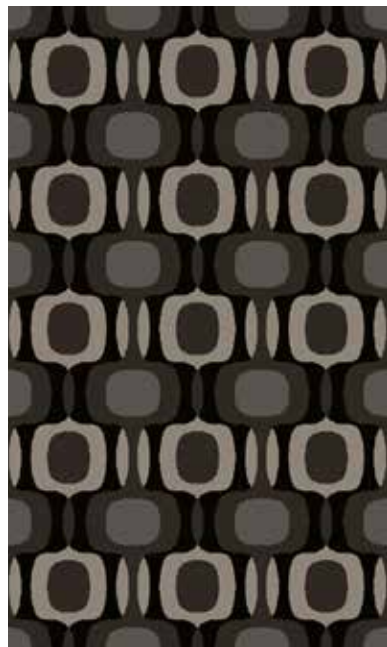
- 3433
- 4325
- 4921



HUKKLE 47
↔ 49 X ↓ 41 CM

- 3923
- 4709
- 9820

RETRO 43
↔ 99 X ↓ 94 CM



- 3923
- 4325
- 4921
- 9820

BLOSSOM 47
↔ 98 X ↓ 93 CM

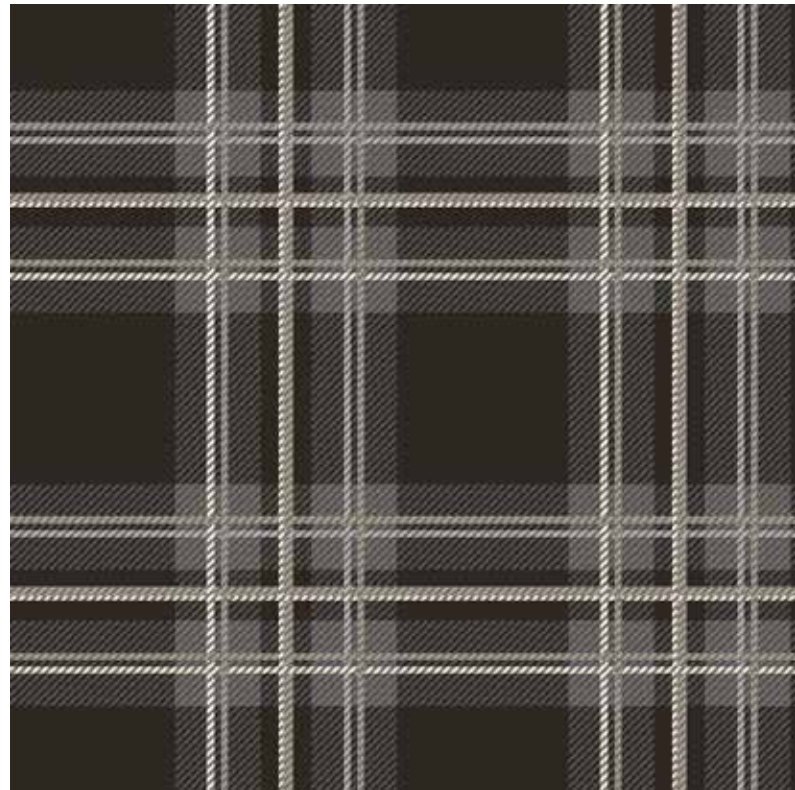


- 4325
- 4921

LOTUS 143
↔ 100 X ↓ 95 CM



- 4325
- 4921



KILT 149
↔ 97 X ↓ 92 CM

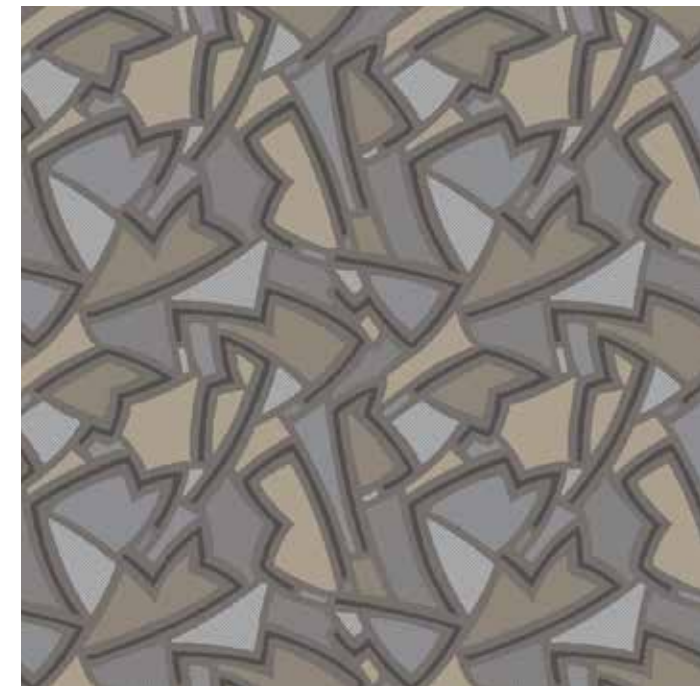
- 3015
- 3433
- 4325
- 4709
- 4921
- 9012



KASHMIR 44
↔ 99 X ↓ 94 CM

- 4325
- 4709
- 4921

ART NOUVEAU 39
↔ 99 X ↓ 85 CM



- 3433
- 3923
- 4325
- 4709
- 9012
- 9336

ART NOUVEAU 43
↔ 99 X ↓ 85 CM



- 3332
- 3433
- 4325
- 9012
- 9336

FLEX 47
↔ 98 X ↓ 93 CM



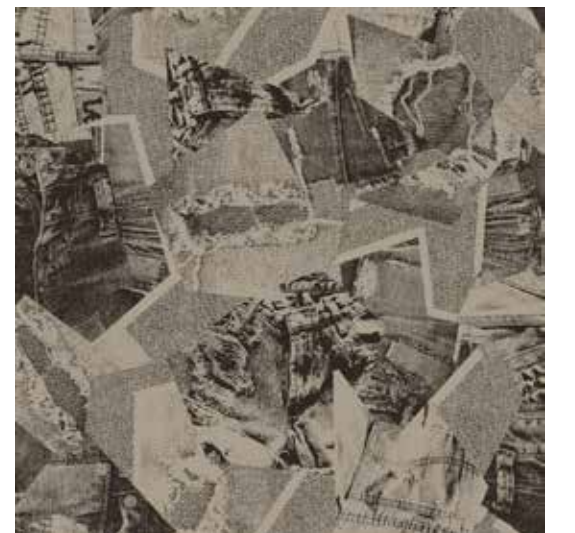
- 3332
- 3923
- 4709

HOOPLA 147
↔ 98 X ↓ 93 CM



- 3015
- 3332
- 3923
- 3433
- 4709
- 4921

JEANS 39
↔ 130 X ↓ 124 CM



- 3433
- 3923
- 4709
- 4921



The sands of time.

PRATO 49
↔ 99 X ↓ 94 CM



9012

4325

DROILO 33
↔ 99 X ↓ 94 CM



3015

3332

3433

9012

9336

9521

PLICA 93
↔ 392 X ↓ 372 CM



9012

9336

3433

9521

4709

GIRLANDA 191
↔ 99 X ↓ 94 CM



3015

9012

9336

3332

3433

GIRLANDA 195
↔ 99 X ↓ 94 CM



9012

9336

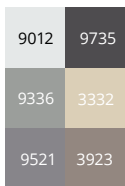
9521

3433

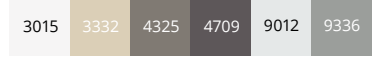
3923



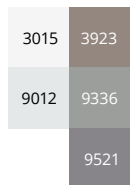
WHOOPY 95
↔ 98 X ↓ 93 CM



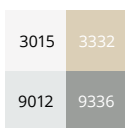
MUSTANG 47
↔ 98 X ↓ 93 CM



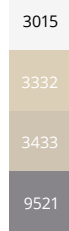
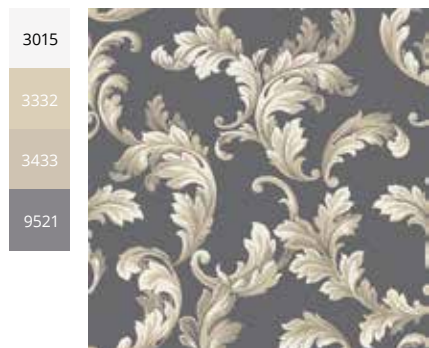
MIRAMAS 95
↔ 196 X ↓ 160 CM



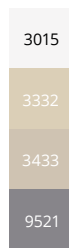
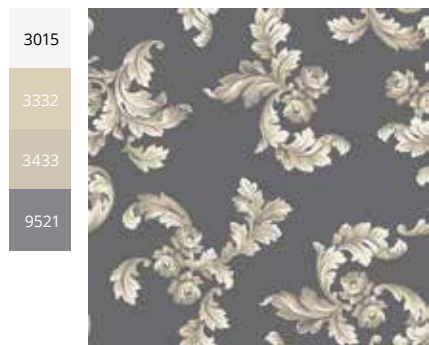
PATCHWORK 91
↔ 98 X ↓ 121 CM



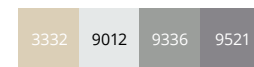
DELVAUX 95
↔ 99 X ↓ 95 CM



DOLCE 195
↔ 99 X ↓ 94 CM



MACHA 93
↔ 65 X ↓ 62 CM



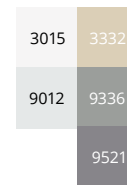
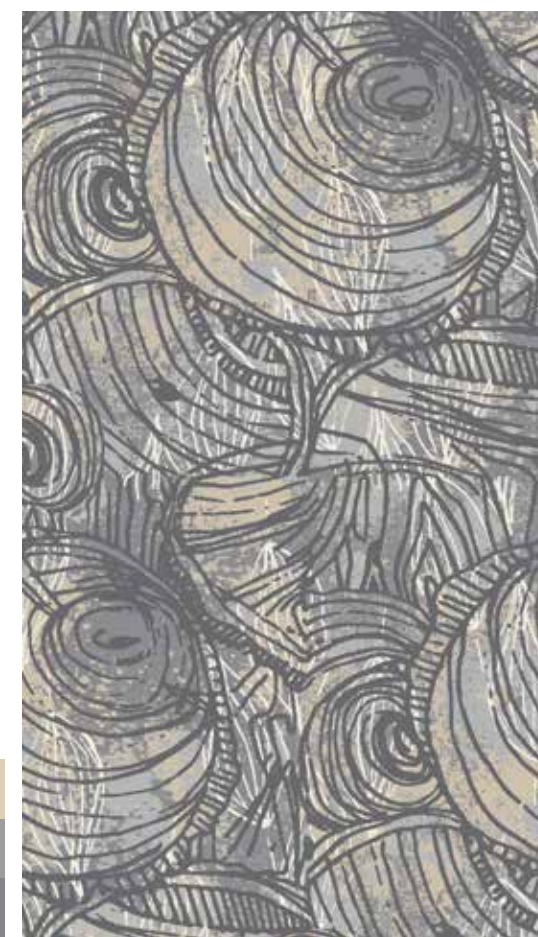
DAMASCO 43
↔ 99 X ↓ 94 CM



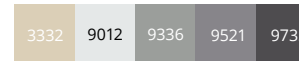
MARRIOT 193
↔ 99 X ↓ 85 CM

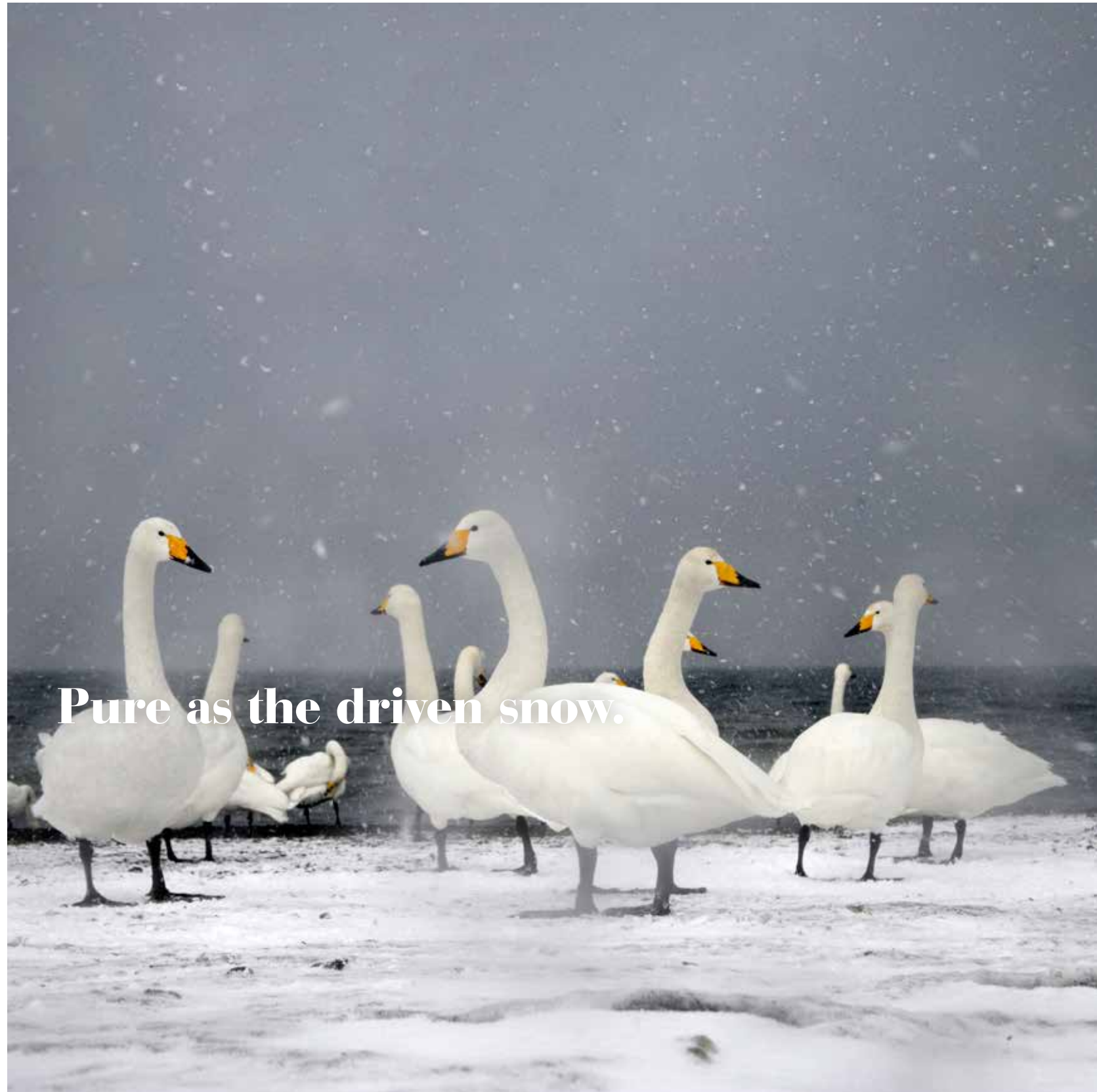


NERI 95
↔ 98 X ↓ 178 CM



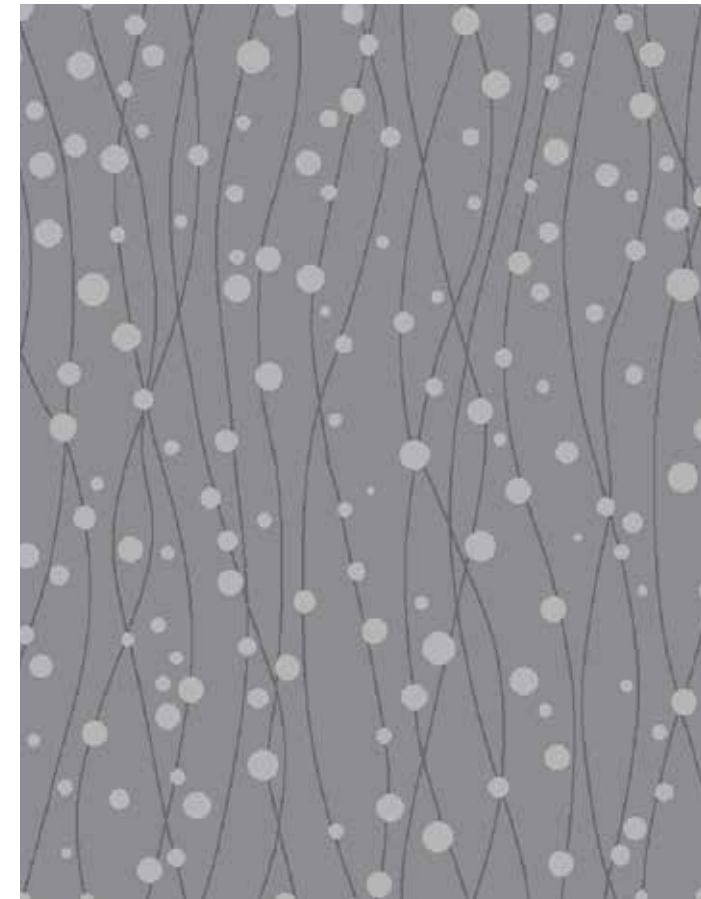
NERI 97
↔ 98 X ↓ 178 CM





Pure as the driven snow.

MIRO 90
↔ 99 X ↓ 94 CM



- 9012
- 9336
- 9521

HOOPLA 94
↔ 98 X ↓ 93 CM



- | | | |
|------|------|------|
| 3015 | 3332 | 3923 |
| 9336 | 9521 | 9735 |

PAGODE 93
↔ 99 X ↓ 94 CM



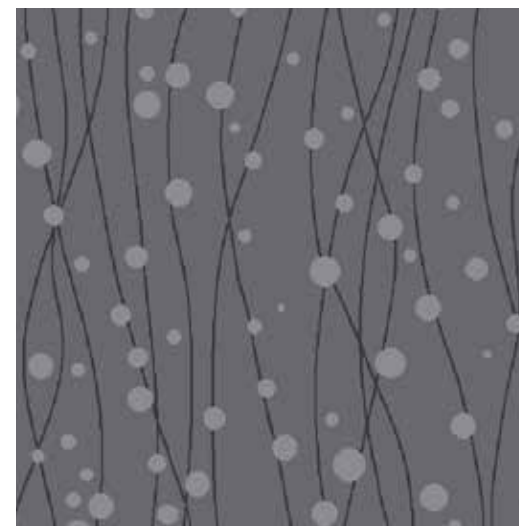
- 9012
- 9336

PAGODE 94
↔ 99 X ↓ 94 CM

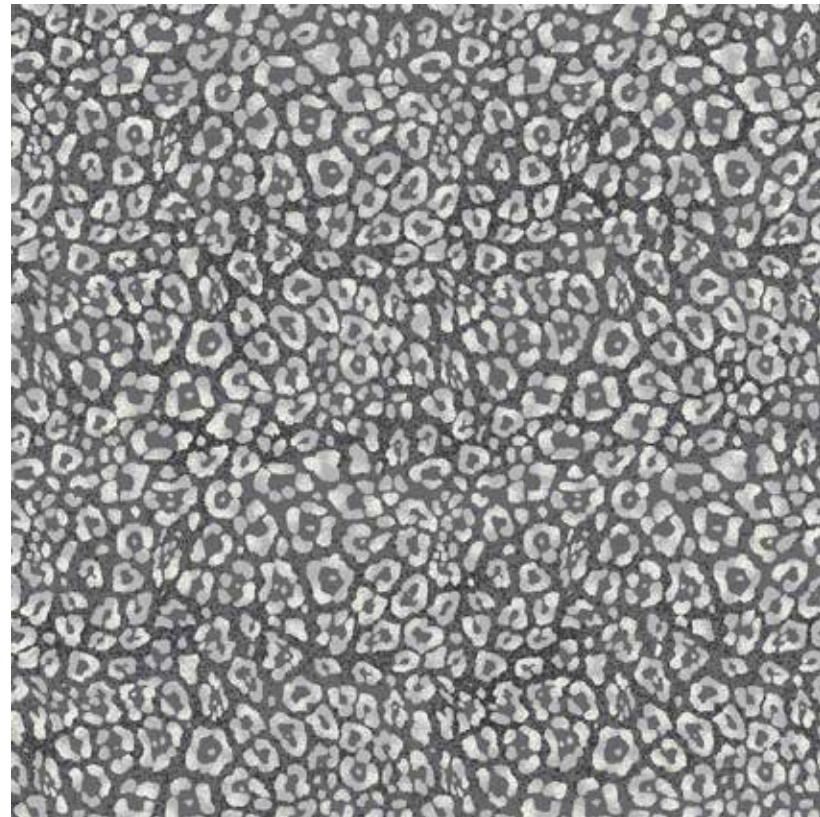


- 9336
- 9521

MIRO 95
↔ 99 X ↓ 94 CM



- 9336
- 9521
- 9735

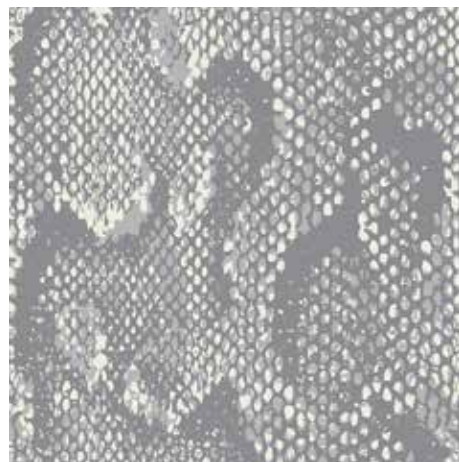


GUEPARD 95
↔ 49 X ↓ 61 CM

- 9012
- 9521
- 9735



SNAKE 91
↔ 49 X ↓ 62 CM



- 3015
- 9012
- 9521
- 9735

WILD 95
↔ 99 X ↓ 94 CM

ZEBRANO 95
↔ 98 X ↓ 70 CM



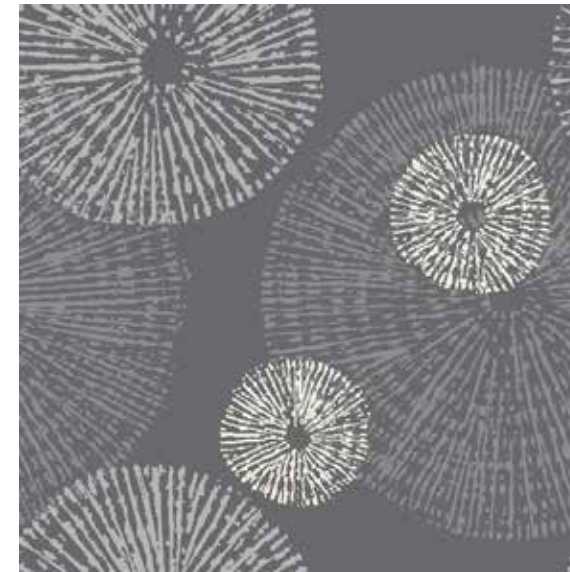
- 9012
- 9735

BLISS 95
↔ 99 X ↓ 125 CM



- 3015
- 9012
- 9336
- 9521
- 9735

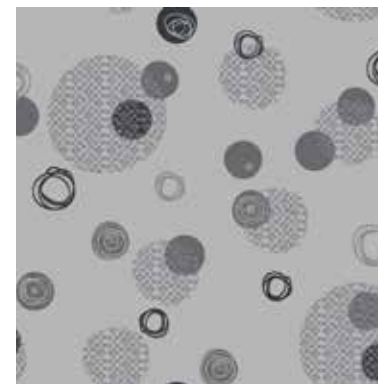
- 3015
- 9012
- 9336



ESCALE 195
↔ 65 X ↓ 62 CM

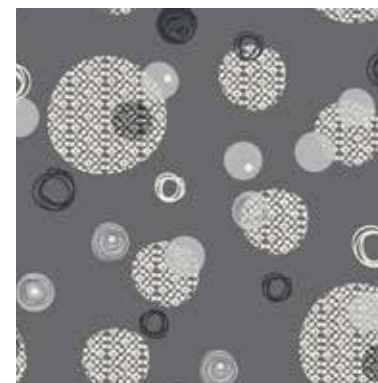
- 3015
- 9012
- 9336
- 9521

DORI 90
↔ 202 X ↓ 120 CM



- 9012
- 9336
- 9521
- 9735

DORI 95
↔ 202 X ↓ 120 CM



- 3015
- 9012
- 9521
- 9735

ZEN 91
↔ 197 X ↓ 174 CM



- 9012
- 9336

ZEN 96
↔ 197 X ↓ 174 CM



- 9336
- 9521

3015	9012
3332	9336
3433	9521
3923	4709
	9735



ROSE GARDEN 90
↔ 196 X ↓ 194 CM



ROSE GARDEN 95
↔ 196 X ↓ 194 CM



LOTUS 90
↔ 100 X ↓ 95 CM

9336
9012

LOTUS 93
↔ 100 X ↓ 95 CM



9336	4709
------	------

PARADISE 90
↔ 98 X ↓ 93 CM



9012
9336

HAWAI 95
↔ 98 X ↓ 93 CM



9336
9521

BLOSSOM 91
↔ 98 X ↓ 93 CM



9012	9521
------	------

BLOSSOM 193
↔ 98 X ↓ 93 CM

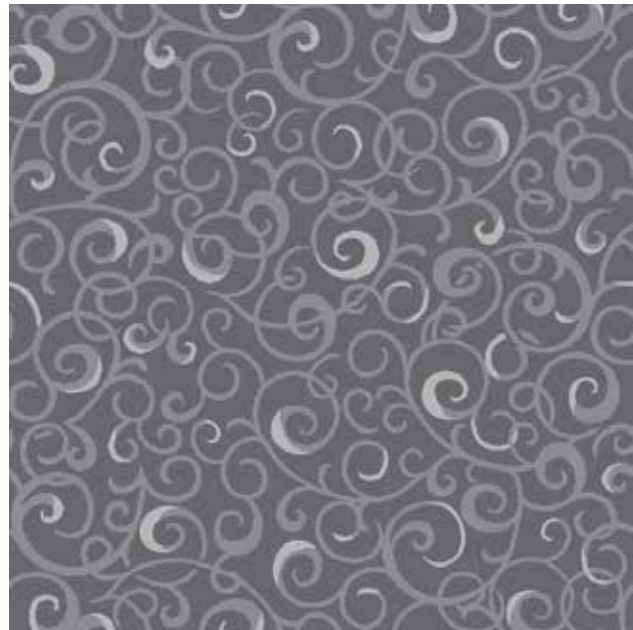


9336	9735
------	------

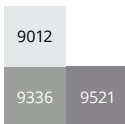
SPRING VALLEY 93
↔ 99 X ↓ 117 CM



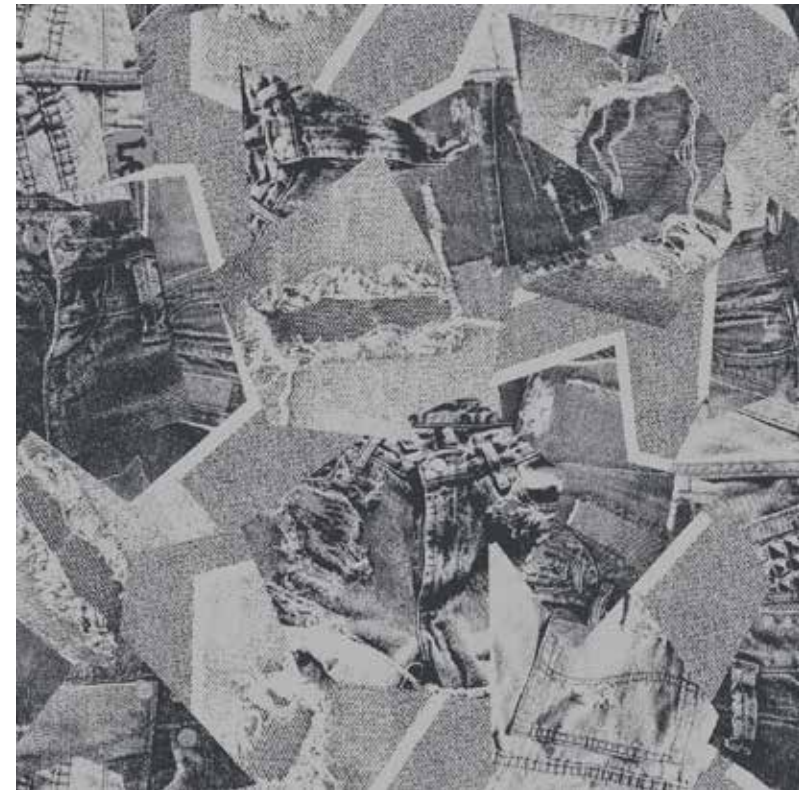
3015
9012
9336
9521



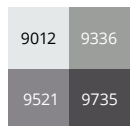
SPLANDA 95
↔ 65 X ↓ 80 CM



JEANS 90
↔ 130 X ↓ 124 CM



TIA 93
↔ 196 X ↓ 186 CM



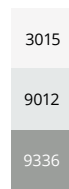
MIRAMAS 93
↔ 196 X ↓ 160 CM



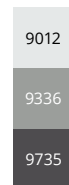
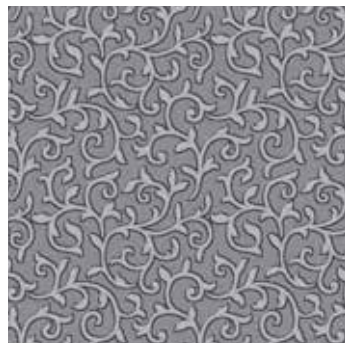
AVALON 93
↔ 196 X ↓ 241 CM



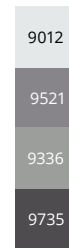
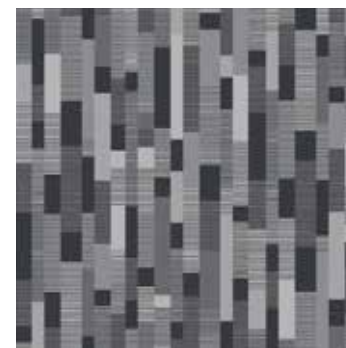
EXQUISE 93
↔ 98 X ↓ 93 CM



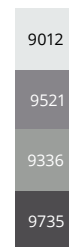
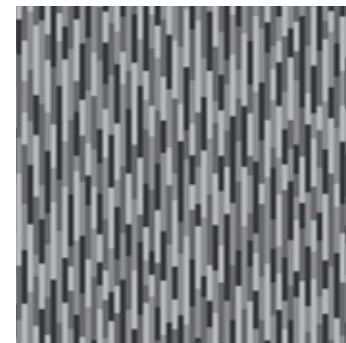
EXQUISE 95
↔ 98 X ↓ 93 CM



MARRIOT 95
↔ 99 X ↓ 85 CM



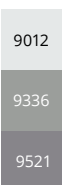
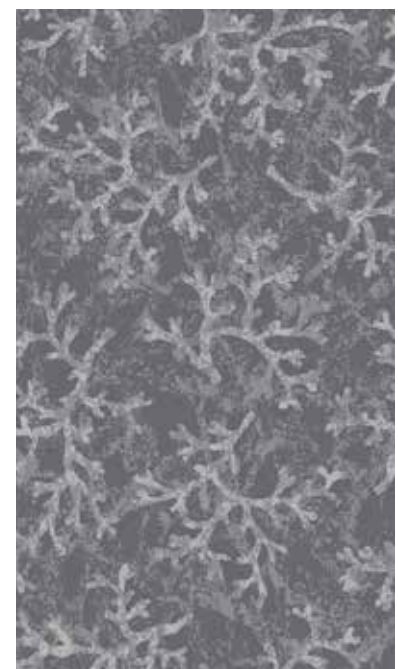
MERIDIEN 90
↔ 98 X ↓ 150 CM

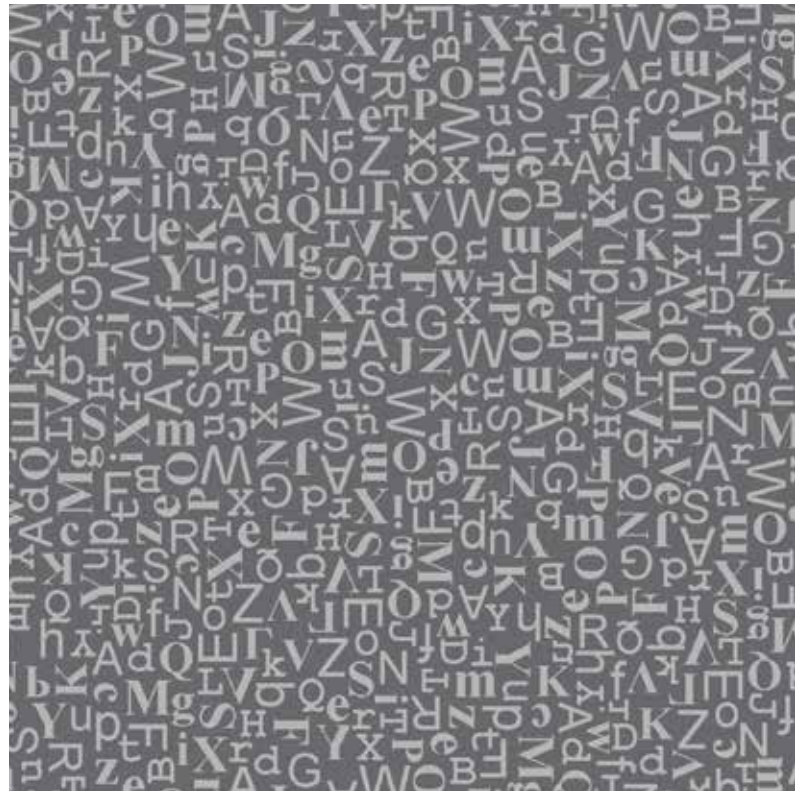


KORAL 93
↔ 98 X ↓ 120 CM



KORAL 95
↔ 98 X ↓ 120 CM





SCRIPTO 195
↔ 395 X ↓ 374 CM

9012

9521

SCRIPTO 91
↔ 395 X ↓ 374 CM



9012

9336

MOVE 95
↔ 99 X ↓ 93 CM



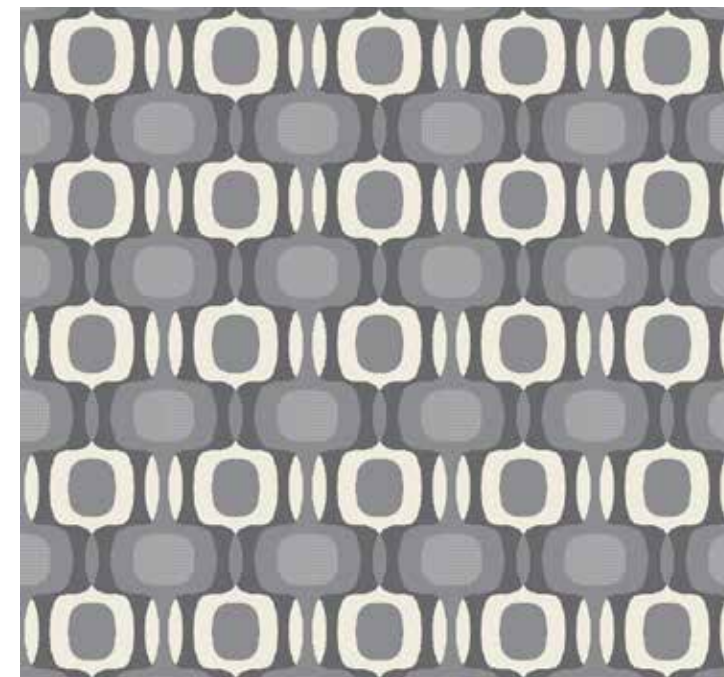
3015

9012

9336

9521

RETRO 193
↔ 99 X ↓ 94 CM



3015

9012

9336

9521

HUKKLE 90
↔ 49 X ↓ 41 CM

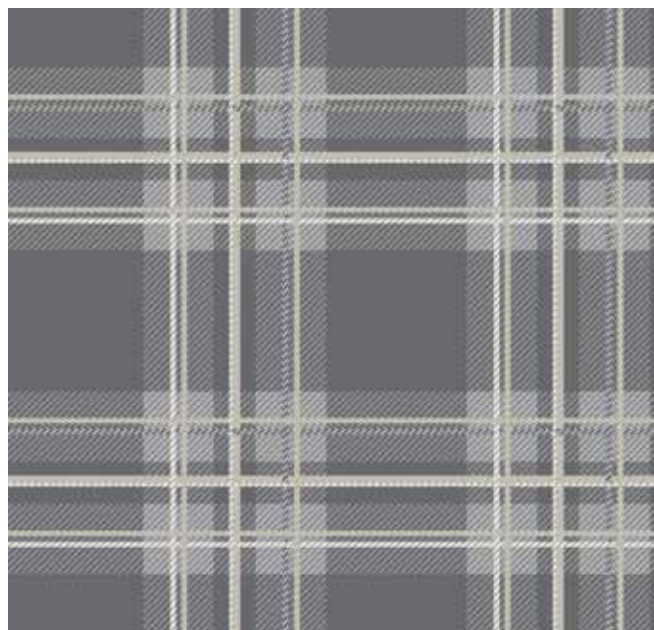


3015

9012

9336

KILT 195
↔ 97 X ↓ 92 CM



9012

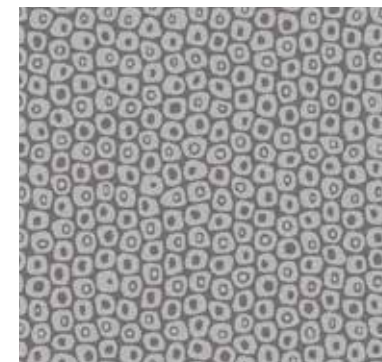
9336

3015

9521

3332

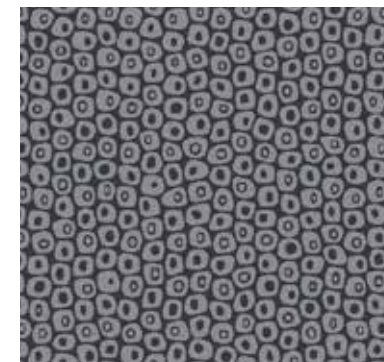
HERMOSA 41
↔ 99 X ↓ 94 CM



9012

4325

HERMOSA 97
↔ 99 X ↓ 94 CM



9336

9735



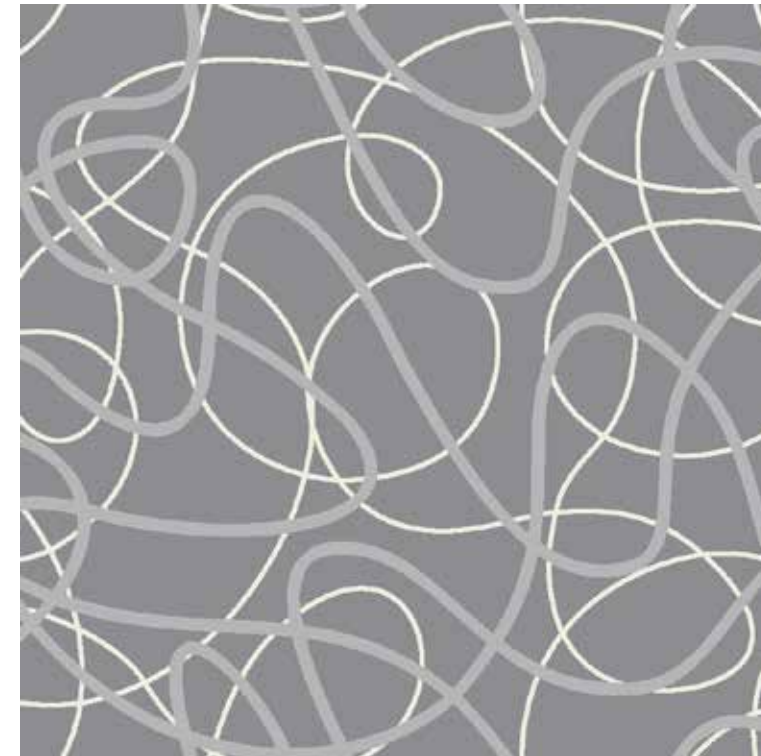
- 3015 9521
- 9012 9735
- 9336 9820

LATINO 95
↔ 100 X ↓ 85.7 CM



KASHMIR 95
↔ 99 X ↓ 94 CM

- 3015
- 9336
- 9735



FLEX 93
↔ 98 X ↓ 93 CM

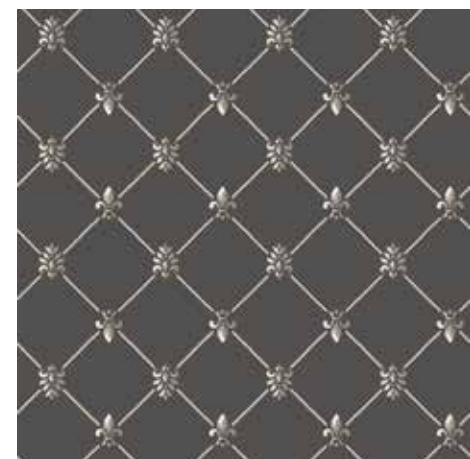
- 3015
- 9012
- 9336

FLORIS 90
↔ 99 X ↓ 94 CM



- 3015 9012 9336

ROYAL 95
↔ 99 X ↓ 94 CM



- 3015
- 3433
- 3923
- 4709

REGUS 95
↔ 127 X ↓ 94 CM

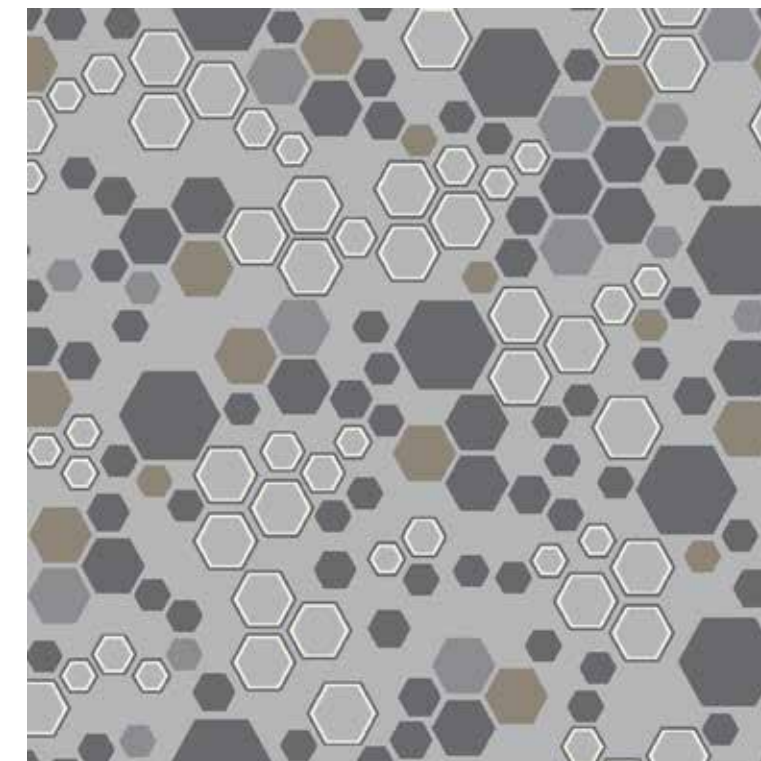


MEDAILLON 95
↔ 99 X ↓ 94 CM

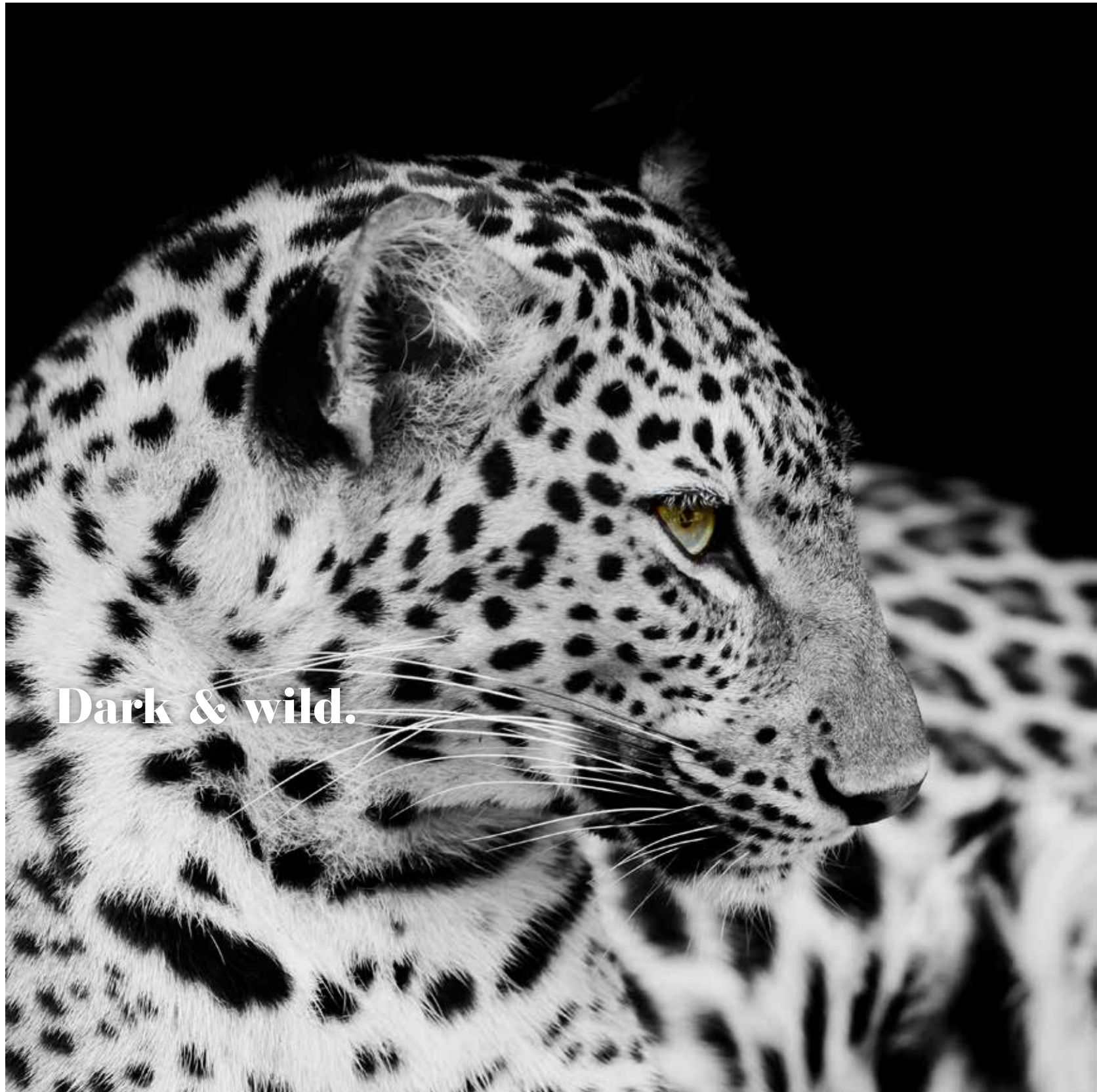


- 3015
- 3332
- 9521
- 9735

CITY 90
↔ 131 X ↓ 124 CM

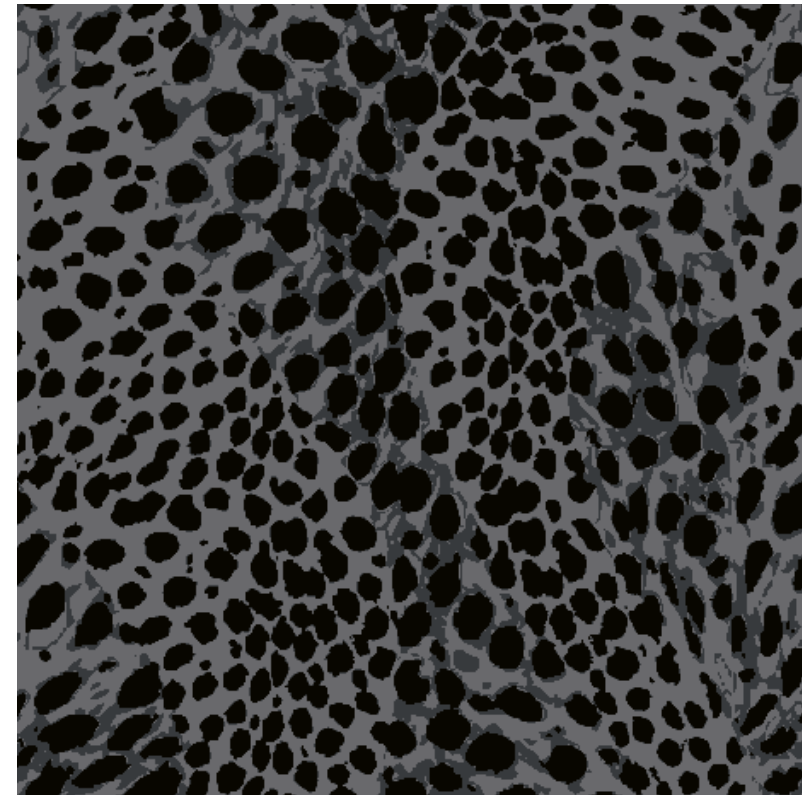


- 3015
- 9012
- 9336
- 3923
- 9521



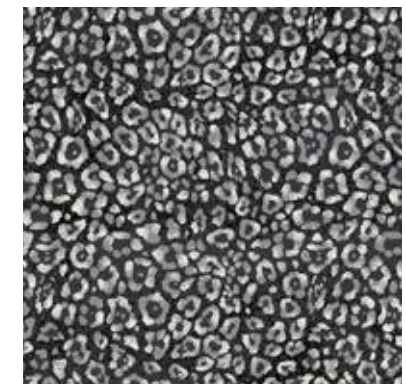
Dark & wild.

GUEPARD 98
↔ 49 X ↓ 61 CM



- 9521
- 9735
- 9820

WILD 98
↔ 99 X ↓ 94 CM



- 3015
- 9336
- 9735
- 9820

SNAKE 95
↔ 49 X ↓ 62 CM



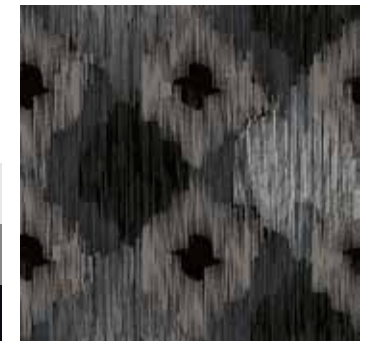
- 9012
- 9336
- 9735

ZUMA 95
↔ 100 X ↓ 99 CM



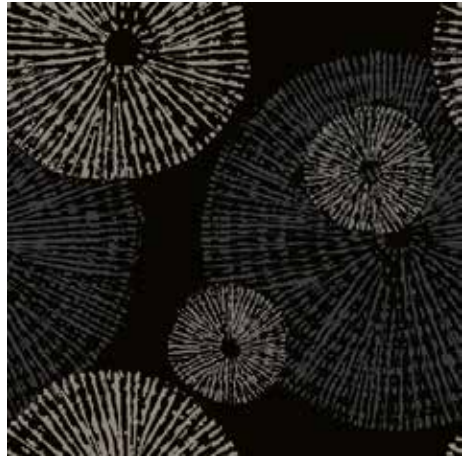
- 3015
- 9012
- 9521
- 9735
- 9820

ZUMA 98
↔ 100 X ↓ 99 CM



- 9012
- 4325
- 9521
- 9735
- 9820

ESCALE 98
↔ 65 X ↓ 62 CM



3923	4325
9735	9820



WHOOPY 98
↔ 98 X ↓ 93 CM

3433	9336
9521	3923
9820	9735



HOOPLA 96
↔ 98 X ↓ 93 CM

3015	3332
9336	3923
9521	9735



ZEN 197
↔ 197 X ↓ 174 CM

9735
9521

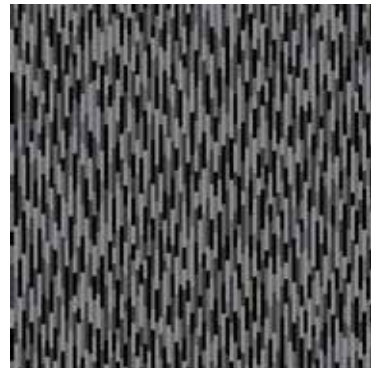
DORI 49
↔ 202 X ↓ 120 CM



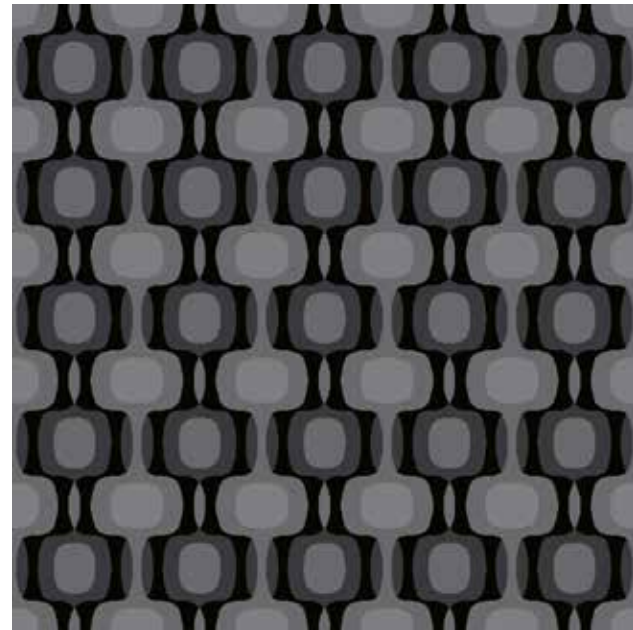
3923
4325
4709
4921



9336	9521
9735	9820



MERIDIEN 97
↔ 98 X ↓ 150 CM



RETRO 97
↔ 99 X ↓ 94 CM

9336
9521
9735
9820

MIRO 97
↔ 99 X ↓ 94 CM



9521
9735
9820

MOVE 98
↔ 99 X ↓ 93 CM



9336
9521
9735
9820

PANAMA 95
↔ 98 X ↓ 93 CM



3015	9012
9336	9521
4709	9735

PANAMA 93
↔ 98 X ↓ 93 CM



3433	9336
3923	9521
4709	9735

ROYAL 96
↔ 99 X ↓ 94 CM



REGUS 96
↔ 127 X ↓ 94 CM



3015	3332
3433	9735

AVALON 95
↔ 196 X ↓ 241 CM



9012
9336
9521
9735

TIA 95
↔ 196 X ↓ 186 CM



9336	9521	9735	9820
------	------	------	------

AUBUSSON 93
↔ 99 X ↓ 94 CM



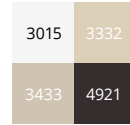
9012
9336
9521
9735

DELVAUX 93
↔ 99 X ↓ 95 CM

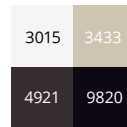


9012
9336
9521
9735

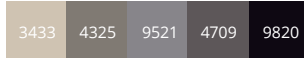
DOLCE 48
↔ 99 X ↓ 94 CM



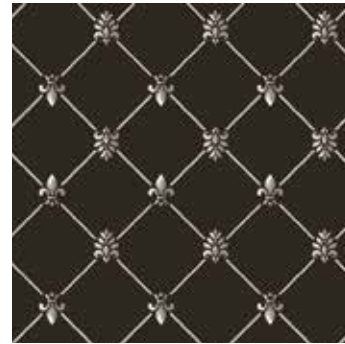
MEDAILLON 249
↔ 99 X ↓ 94 CM



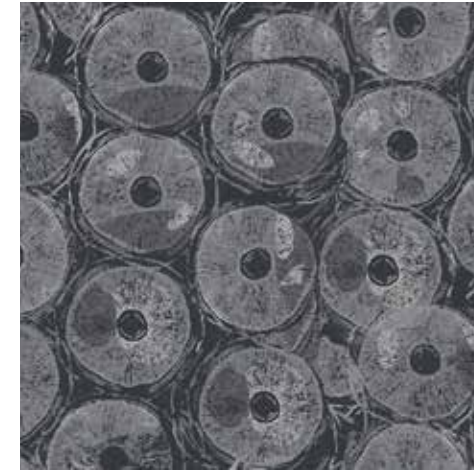
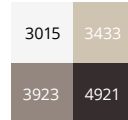
GIRLANDA 198
↔ 99 X ↓ 94 CM



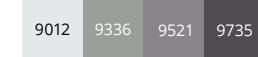
ROYAL 98
↔ 99 X ↓ 94 CM



REGUS 98
↔ 127 X ↓ 94 CM



ZAROLA 97
↔ 196 X ↓ 108 CM



PAGODE 47
↔ 99 X ↓ 94 CM



PARADISE 95
↔ 98 X ↓ 93 CM



SCRIPTO 197
↔ 395 X ↓ 374 CM



PRATO 97
↔ 99 X ↓ 94 CM



3015	9012
9336	9521
9735	9820

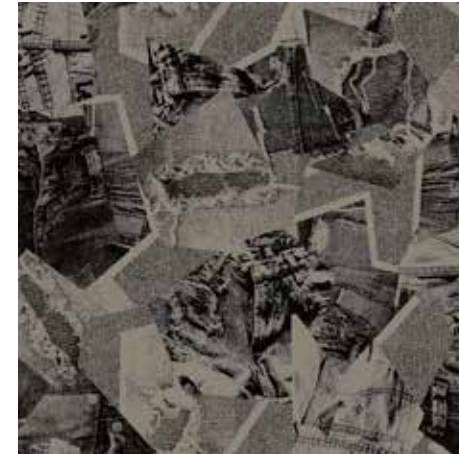


DROPILO 95
↔ 99 X ↓ 94 CM



PATCHWORK 92
↔ 98 X ↓ 121 CM

9012	9336
9521	9735



JEANS 95
↔ 130 X ↓ 124 CM

3923	9521	9735	9820
------	------	------	------

DAMASCO 98
↔ 99 X ↓ 94 CM



9012	9336	9521	9735	9820
------	------	------	------	------

SPRING VALLEY 47
↔ 99 X ↓ 117 CM



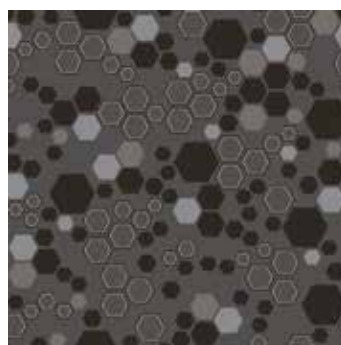
9336
9521
4709
4921

SPRING VALLEY 98
↔ 99 X ↓ 117 CM



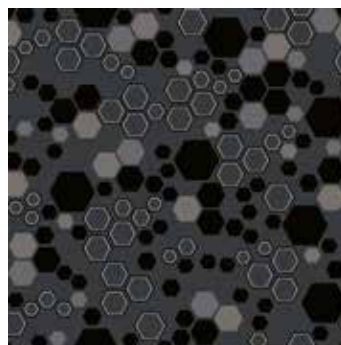
9336
9521
9735
9820

CITY 147
↔ 131 X ↓ 124 CM



9336	3923
4325	4709
4921	

CITY 97
↔ 131 X ↓ 124 CM



9336
4325
9521
9735
9820

MACHA 97
↔ 65 X ↓ 62 CM



9012	
3433	3923
4325	9521
4709	9735

KILT 197
↔ 97 X ↓ 92 CM



3015	9012
3433	3923
9521	9735

KORAL 49
↔ 98 X ↓ 120 CM

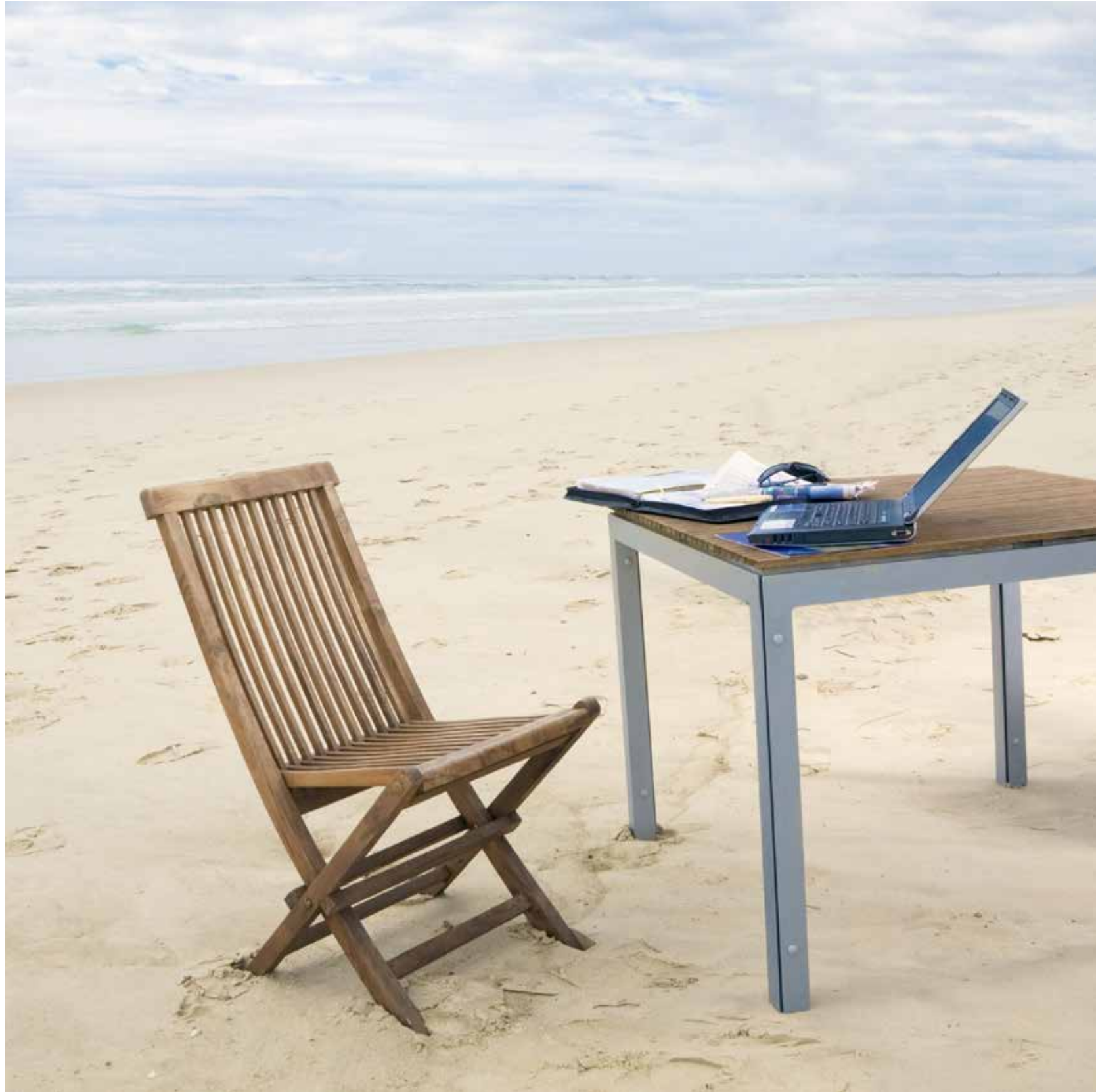


4325
4709
4921

ZETA 98
↔ 100 X ↓ 164 CM



9012
9336
9521
9735
9820



Talk to us about your next project.

INFO@ARCEDITION.COM



Balta Industries nv - Division ITC
Kanegemstraat 15 - B-8700 Tielt - Belgium
T +32 (0)51 42 44 11 - F +32 (0)51 42 44 85
info@arcedition.com

www.arcedition.com

